PHILIP MORRIS U.S.A. INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y 10017

TO: C. F. Turner DATE: March 5, 1986

FROM: Heide Ulbrich

SUBJECT: APLINE SINGAPORE COLOR STANDARDS

I am returning 3 approved color standards (standard only) for the following items:

Alpine SP label
Alpine 10's FTB and
Alpine 20/200 cartons

It is my understanding if future orders justify re-etching green cylinders, the requested blue-green color will be improved upon and light and dark tolerances established.

Thank you for your cooperation.

Heide

HU:kr

cc: E. Gruca
M. J. Pollio

2047510056

Source: https://www.industrydocuments.ucsf.edu/docs/rybk0004